



THE REAL African Americans



Logline:

In a vibrant fusion of Nigerian tradition and Black American culture, young Innocent Ekubo charts his unique path through the rich terrain of his dual heritage, crafting a narrative of unforgettable moments and the timeless quest for identity in modern America.

Show Overview:

This coming-of-age series explores the dynamic life of Innocent Ekubo, a quirky yet swaggalicious preteen navigating his unique path while growing up *-hyphenated-* in America.

Innocent's story is grounded by his charismatic family: Kita, his mother, an ex-opera singer with a top-secret government job that remains a mystery even to Baba, Innocent's father—a straight-off-the-boat Nigerian man juggling comedy ambitions while working his day job at "Ekubo's Previously Loved Luxury Vehicles." Together, they redefine what success looks like: one laugh, one lesson, and yes, one luxury car at a time.

Pilot Episode Synopsis:

Innocent's upcoming birthday brings relatives from Lagos to Atlanta to celebrate. A school project transforms into a cultural event as Innocent and his cousin Ozie craft a rap performance that blends Afrobeat with Southern hip-hop, paying homage to their diverse family heritage. The performance quickly becomes an internet sensation, rousing excitement for the family festivities ahead.

The pilot culminates in the Ekubo home alive with preparations and a blend of global cuisines - from the spiced depth of Nigerian jollof rice to the sweet charm of Georgia peach pie, united by Baba's 'Peachy Jollof' creation - a delectable nod to the melding of cultures--and the arrival of kin, each bringing their own rich backstories and expectations. As the Nigerian and American sides of the family come together, they set the stage for a series teeming with humor, learning, and the endearingly chaotic embrace of a large, lovingly blended family.

Target Audience:

The series especially resonates with families and young adults. It's the go-to pick for anyone who revels in genuine stories brimming with multicultural nuances and the universal hilarity of growing up.

Tone/ Genre

Blending the introspective charm of "The Wonder Years" and the familiar humor of "Blackish", the ½ hour DRAMEDY strikes a perfect balance between thoughtful drama and infectious comedy.

The Real African-Americans

Created by: Makeda Tene'

Season Arc Overview:

Innocent's tumultuous **tween** years are the playground for this series, as he juggles the vibrancy of Nigerian festivities with the down-to-earth experiences of African-American adolescence. Each episode is a mosaic of misadventures, heartfelt moments, and cultural pride firmly rooted in the infectious mirth of his family's bond.

Unique Selling Points:

- Cultural Celebration:** A heartfelt portrayal of Nigerian-American life, "The Real African Americans" fills a vibrant niche on current TV. The show also features an eclectic mix of extended family + friends of various ethnic and cultural backgrounds.
- Soundtrack / Merchandising:** Potential for commercial hits with original soundtracks, capturing the pulsating energy of AfroBeats; Nigerian-American clothing, Branded Content celebrating embracing cultural diversity.
- Global Reach:** A story with universal charm, ready to captivate the vast audience pools—Hollywood+ Nollywood -- and everything in between.

Creator's Connection:

I'm an American mom raising a Nigerian-American kid, and this series is my love letter to these two worlds--embracing all the moments that have made us laugh, that have challenged us, and that have brought us together. "The *Real* African-Americans" promises to not only entertain but to engage and inspire, delivering a series that will generate buzz, foster community, and invite viewers to revel in a narrative that's as entertaining as it is meaningful.

