

WELCOME BACK WHITE PEOPLE

Created by Makeda Tene'

Tel: 818-268-3121

Email: info@makedatene.com

Inspired by the engaging family dynamics in "Modern Family" and the complex neighborhood relationships of "Desperate Housewives," "Welcome Back White People" delivers a rich blend of humor and drama, capturing the heartfelt and often hilarious journey of a family rediscovering their roots in a transformed community.

Logline

Returning to their once homogenous neighborhood now vibrant with cultural diversity, the Stevenson family, descendants of Brookview's original settlers, embarks on a heartfelt journey of reconciliation and connection with the new residents who have redefined their community.

Synopsis

Set in the culturally rich suburb of Brookview, "Welcome Back White People" chronicles the journey of the Stevenson family who, along with other returning families, re-encounters a neighborhood dramatically changed from the one their grandparents left decades ago due to increasing diversity. This once-familiar community now thrives with a vibrant culture shaped by its minority residents. As the Stevensons reintegrate, they navigate the complex dynamics of gentrification and racial reconciliation, forging new friendships across cultural divides.

The series balances humor with exploring sensitive issues, addressing surface tensions and historical grievances without losing sight of its comedic roots. Ultimately, "Welcome Back White People" offers a hopeful exploration of what it means to come full circle: to return to a place you once called home, only to find **home** is not a place but a community of people living, learning, and growing together.

Season Arc Overview

The first season focuses on the Stevenson family adjusting to Brookview's new dynamics, where each episode deepens their involvement and understanding of the community. This journey from outsiders to integral community members is filled with humorous cultural misunderstandings and significant personal growth, setting the stage for further exploration in subsequent seasons.

Pilot Episode

As the Stevenson family unpacks in their new-old home in Brookview, parents John and Liz are eager to relive and share their childhood memories with their teenagers, Emma and Max. However, they quickly realize that the Brookview they remember has transformed into a vibrant, predominantly minority community, pulsing with a rich, thriving culture distinctly different from their past recollections.

The episode's main event is a neighborhood block party, which becomes a melting pot of cultural exchanges and subtle tensions. Here, the Stevensons formally meet the residents of

WELCOME BACK WHITE PEOPLE

Created by Makeda Tene'

Tel: 818-268-3121

Email: info@makedatene.com

Brookview, including the charismatic Johnson family, who are regarded as community leaders. While John and Liz awkwardly attempt to blend in, facing the residents' skepticism about their intentions, Emma and Max immerse themselves effortlessly with the local youth, engaging in new music, dance, and traditions they've never encountered.

A compelling subplot unfolds around the neighborhood's pool house, a once cherished community hub now earmarked for significant renovations. This redevelopment, backed by anonymous donations and city initiatives, stirs unease among the community watchdogs who speculate it could signal the onset of gentrification. The timing of these changes, coinciding with the Stevenson family's return, ignites further speculation and concern among the residents.

The episode wraps up on a note of cautious optimism. John and Liz come to a profound realization: they have much to learn about this new version of Brookview and possibly much to contribute to its future. In a twist that deepens their connection to the neighborhood, a surprising revelation at the block party suggests that the Stevenson family's ties to Brookview's current dynamics are deeper and more intricate than anyone, including themselves, had anticipated.

Character Overview

The Stevenson Family: Idealistic returnees to Brookview, this white suburban family hopes to reconnect with their roots but quickly finds themselves out of step with the neighborhood's vibrant new culture. As they navigate their rediscovery, they encounter unexpected lessons and opportunities for growth.

The Johnson Family: Deeply rooted in Brookview, this Black family serves as a mirror and a guide for the Stevensons. Initially skeptical of the newcomers' intentions, the Johnsons gradually become pivotal in helping the Stevensons understand and integrate into the modern complexities of community life. Through shared experiences and emerging challenges, they forge a bond that underscores the community's evolving dynamics.

The Martinez Family: Long-standing Latinx residents of Brookview, the Martinez family offer a unique perspective on the changes and challenges of community integration, contributing to the broader narrative of diversity and acceptance in Brookview.

Tone and Genre

A half-hour comedy-drama that cleverly blends humor with emotional depth, showcasing the cultural complexities of modern suburban life. The show employs a vibrant visual style to reflect Brookview's dynamic energy.

Target Audience

Adults aged 18-49, particularly those who enjoy comedy dramas that smartly weave social commentary with relatable family dynamics.

Structure

"Welcome Back White People" employs an ensemble cast to bring to life Brookview's vibrant, multifaceted community. Narrated by the neighborhood itself—an omniscient presence that has witnessed decades of change—the series offers a unique perspective that adds depth to the

WELCOME BACK WHITE PEOPLE

Created by Makeda Tene'

Tel: 818-268-3121

Email: info@makedatene.com

storytelling. Each episode is structured around a primary plot (A story) focusing on a pivotal event or challenge the Stevenson family faces as they adjust to their evolving surroundings. A secondary plot (B story) explores the lives of other residents, like the Johnsons or the Martinez family, providing subplots that either contrast with or enhance the main storyline.

Creator's View

The inspiration for 'Welcome Back White People' sprang from a recent eye-opening visit to my parent's neighborhood in Georgia—a place that had morphed into the 'Black Bel Air' after the waves of *white flight* in the past. Imagine my surprise, having moved there as a child, to see a lively White family watering the lawn and trimming hedges and a young blonde man jogging down the streets--where such a sight was once unimaginable.

I was struck by the extent of change as I waved, perhaps too enthusiastically, at these new neighbors. My ten-year-old son, raised in the diverse melting pot of Los Angeles, looked up in confusion and asked, "Mom, why did all the White people leave in the first place?" Try explaining the complex history of racial dynamics to a curious child!

Later, in a light-hearted chat with my mom, I exclaimed in surprise, "You guys have White people in the neighborhood now!?" It was a moment of realization. Half-joking, I added, "I bet the community pool has never looked better!" This sparked the concept for a show—a story about returning to an evolving neighborhood, rediscovering and reshaping the community with humor and heart.

'Welcome Back White People' is more than just a television show; it's a celebration of coming full circle, building bridges where barriers once stood. It's a humorous, affectionate nod to the unexpected shifts in a community that now welcomes back those who once left—proving that sometimes you can go home again and maybe find the pool cleaned and ready for everyone! It's good to have you back. "Welcome back, White People". ☺